

Kotipizza Group Oyj

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The Kotipizza chain's same-store sales increased by 18.3 percent in February

Total sales of the Kotipizza chain, part of Kotipizza Group Oyj, grew by 17.5 percent compared to previous year. Same-store sales, based on sales figures from 243 restaurants, rose by 18.3 percent.

This year, the sales in February amounted to 7.31 million euros compared with last year's 6.23 million euros.

The chain's brick-and-mortar restaurants increased their sales by 17.3 percent and shop-in-shop locations by 18.2 percent. Online store sales grew by 48.9 percent to 636 000 euros. Figures for online sales are mainly based on the sales reported by 68 restaurants offering home delivery and count in total towards the sales of brick-and-mortar restaurants.

The Kotipizza chain's monthly sales in Finland

February	2017	2016	Change (%)
Monthly sales (euro thousands)	7 312	6 225	17.5
Brick-and-mortar restaurants	6 143	5 236	17.3
Shop-in-shop restaurants	1 169	989	18.2
Online store sales (euro thousands) (included in the sales of brick-and-mortar restaurants)	636	427	48.9
Total number of Kotipizza restaurants	261	252	
Brick-and-mortar restaurants	156	149	
Shop-in-shop restaurants	105	103	
Restaurants offering home delivery	68	64	

Kotipizza Group Oyj
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Kotipizza Group in brief

Kotipizza is a Finnish pizza chain founded in 1987. At the end of financial year 2015, the number of restaurants stood at 257 restaurants. In 2015, the sales of Kotipizza

restaurants represented EUR 77.3 million. The Kotipizza Group had net sales of EUR 56.4 million for the financial year 2015 with a comparable EBITDA of EUR 5.03 million respectively.